



Marketing Internship to Begin Immediately

Description

Sun Valley Landscaping is looking for a qualified intern to join our Commit20 campaign. Commit20 is a community initiative that we launched in 2015 to celebrate our 20 years in business. We are seeking an intern who can participate in various stages of continuing the marketing and PR campaign.

This intern should be prepared to work in a fast-paced team environment, and will finish the internship having gained excellent experience in various aspects of marketing and promoting a community initiative.

Responsibilities

- Assist in the creation of graphics, e-mail campaigns, online and website promotion, social media, etc.
- Assist in the distribution or delivery of marketing materials
- Assist with drafting letters and writing copy for online and print
- Assist with running a committee of team members by delegation and management
- Assist with the preparation and delivery of pledging materials
- Participate in coordination and planning of three events
- Prepare press releases and contact local media sources
- Provide support to social media efforts
- Assist in maintaining tracking of pledgers and service hours
- Other tasks that may come up pertaining to the initiative

Requirements

Sun Valley is looking for a student in the Omaha area who is interested in gaining experience in Sales, Marketing, Advertising, or Communications. This person should have excellent verbal and written communication skills, with knowledge of web and social media. Word and Excel experience is a bonus, and will be considered when choosing the best applicant for this internship position.

Hours, Pay, Dress Code

This is an unpaid internship – for credit. Working hours are flexible +/- 20 hours/week. While this is an unpaid position, the student will have a unique opportunity to explore the fields of Marketing, Advertising, Communications, and Public Relations, as well as expand their skillset. This position needs to be filled immediately and will continue through the summer months or until the work has been completed. Dress code is business casual.

Submit resume and cover letter to Ashly Neneman

ashly@sunvalleyomaha.com | 5601 Harrison Street Omaha, NE 68157 | 402-932-5704 x204